

3 Great Places to Find VO Leads that you Probably haven't Checked - The Guide

Here are some detailed steps you can follow to find and identify good leads using the 3 methods outlined in the blog post.

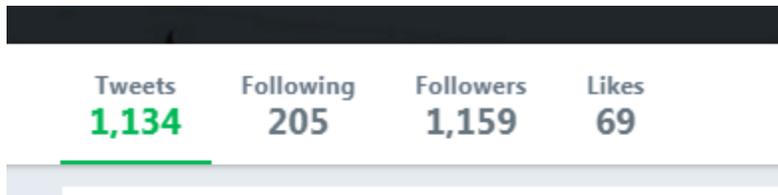
1. Social Media Accounts

Let's take a look at the process for Twitter and Vimeo.

Twitter

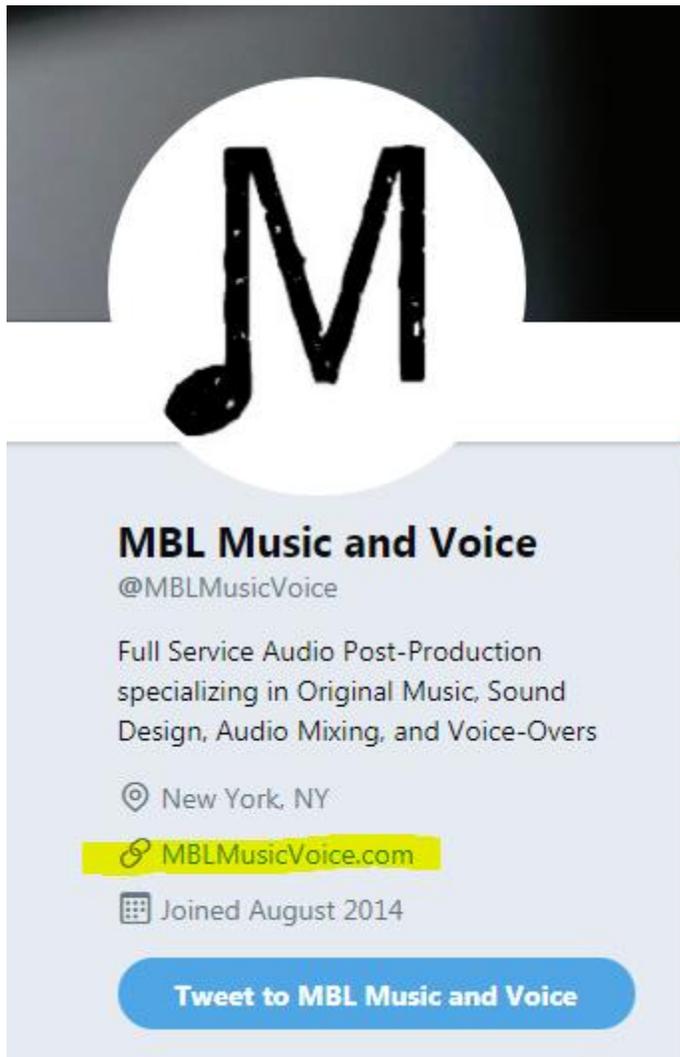
You'll first want to start by using a company that you already know is a good lead, or even a client of yours. This should be a company that hires and uses Voice-Over Talent regularly.

1. Visit the company's Twitter Profile
2. Find their statistics bar, which looks like the following screenshot



3. Click on the numbers under "Following" or "Followers" to get a list of those profiles who this company follows and is followed by.
4. Read through the descriptions of the profiles to look for keywords like "Video" "Animation" "Agency" or any other key search terms, and when you find some profiles that look promising, click on the name or profile image to visit their Twitter Profile.

5. Once on their Twitter Profile, you should be able to find their website listed, if it is not, just try a simple google search for the company name

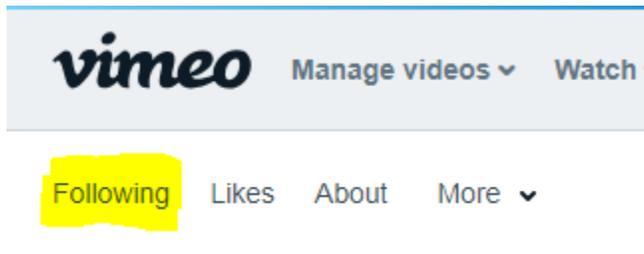


Vimeo

On Vimeo, the process is similar. Start by identifying a good lead or client to use as your starting point and visit their Vimeo Profile.

1. Go to the Lead or Client's Vimeo Profile Page

2. Click the "Following" link in the top left



3. Here you will see a list of those Vimeo Profiles that they are following and you can also select to see their Followers from the menu at the top of the page as well.

MBL Music and Voice / Following



4. When you see a profile that looks promising in the list, simply click on it to visit their profile page.
5. On their Profile, you will see a small "Link" button that will take you to their website. If there is not one there, just try a simple google search for the company.



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4 Videos | 8 Followers | 0 Likes

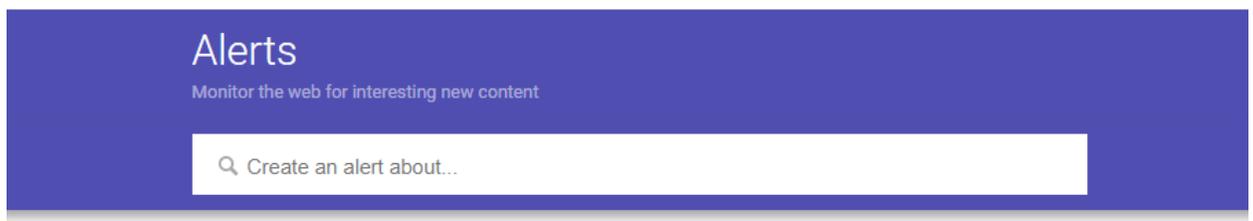
Original Music, VO Casting and Production, Sound Design, Audio Mixing and Editing for all Media [Read more](#)



2. Google Alerts

Setting up a Google Alert is easy. You will need a Google account, and if you already use Gmail, Google Calendar, or any other Google service, you should already have one.

1. Simply Visit [Google.com/alerts](https://www.google.com/alerts) and log in to your Google Account if you are not already.
2. From there you will see a search box where you can enter terms you would like to receive Google Alerts about.



3. Fill in any search terms you would like to, and Google will send you emails with new content relating to those search terms, directly to your Gmail account.

3. Credits

There are lots of websites and places where you can find credits for different projects. Commercial Spots are one of the trickiest, and a great place to find them is a site called iSpot.

1. Visit [iSpot.TV](https://www.ispot.tv)
2. Click the magnifying glass icon in the top right to search
3. Search for a specific ad spot, brand, or even actor to find relevant spots
4. Click on a spot you are interested in and scroll down to the "About" section.

5. Here you will see relevant info about the spot, including the Agency or Production Company

Advertiser	Nike
Tagline	"Just Do It"
Mood	Active
Agency	Wieden+Kennedy (Agency), Wieden+Kennedy (Creative Agency), R/GA (Digital Agency), Wieden+Kennedy (Media Agency)

6. A google search for the agency or production company will help you find their site and contact them.