

Voice-Over Marketing Email: Template 1

Use this template when cold contacting companies who have not specifically requested submissions or demo reels on their website, but who you think may still be a good lead. Customize the template to fit your specific situation, style and credentials

Subject: *(Your Name)* - Voice Talent Submission for *(Company Name)*

ex: John Doe - Voice Talent Submission for ABC Productions

Body:

Hi *(Client First Name)*,

My name is *(Your Name)* and I'm a full-time Voice-Over Talent located in *(Your City)*. I'm interested in submitting my demo to you for consideration for your talent roster. My credits include work for clients including *(3 notable clients)* and many others.

I'd love for you to take a look at my website, where you can hear my demos, and see examples of my past work. Here is a link:
(Clickable link to your website)

If you'd like MP3s of any of my demo reels as well, I'm happy to send those over.

Please let me know if you are interested in working with me or have any questions for me.

Thanks for your time *(Client First Name)*, I look forward to hearing from you!

-(Your Name)

Voice-Over Marketing Email: Template 2

Use this template when cold contacting companies who have requested submissions or demo reels on their website. Customize the template to fit your specific situation, style and credentials

Subject: *(Your Name)* - Voice Talent Submission for *(Company Name)*

ex: John Doe - Voice Talent Submission for ABC Productions

Body:

Hi *(Client First Name)*,

My name is *(Your Name)* and I'm a full-time Voice-Over Talent located in *(Your City)*. I'm interested in submitting my demo to you for consideration for your talent roster. My credits include work for clients including *(3 notable clients)* and many others.

I have attached my Commercial Demo to this email for you and in addition, I'd love for you to take a look at my website, where you can hear more demos, and see examples of my past work. Here is a link: *(Clickable link to your website)*

Please let me know if you are interested in working with me or have any questions for me.

Thanks for your time *(Client First Name)*, I look forward to hearing from you!

-(Your Name)